



VBR Multitrade Private Limited

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Connecting Local Stores to Every Doorsteps!

 Multi-category |  Hyperlocal |  Three App System
One Platform. Endless Possibilities.

Explore the smartest way to shop, sell, and deliver.

VBR Multitrade Private Limited is a cutting-edge e-commerce platform built on the B2B2C model, empowering local vendors, delighting customers, and ensuring seamless delivery – all through an integrated digital ecosystem.

We aim to bridge the gap between retailers and buyers, offering quick, reliable, and localized service for everyday essentials and more.

Our Mission

Empower local vendors across all essential product categories through tech, delivery, and trust-building — while giving users convenience, affordability, and quality in every order.

Our Business Model

Inside Middle Panel – Our Unique Model

Our Three App Ecosystem

1. Vendor App :

- ◆ Easy product uploads.
- ◆ Real-time order tracking.
- ◆ Inventory & analytics dashboard.
- ◆ Earnings and payout insights.

2. Customer App :

- ◆ User-friendly shopping interface.
- ◆ Category-wise browsing (Groceries, Cosmetics, Dairy, Electronics, etc.)
- ◆ Live order tracking & reviews.
- ◆ Multiple payment options.

3. Delivery App :

- ◆ Optimized delivery route.
- ◆ Order pickup notifications.
- ◆ Earnings tracker.
- ◆ Support center.


Product Categories

Everything you need. Delivered locally. Powered by your neighborhood stores.



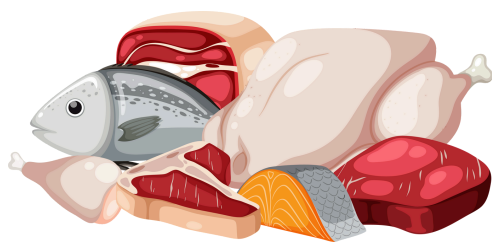
 General Store & Grocery



 Cosmetics & Personal Care



 Fruits & Vegetables



 Fresh Meat



 Dairy



 Health & Sexual Wellness



 Pet Supplies

Our Team Structure

We're powered by a strong,
multi-functional team:



Sales & Vendor
Onboarding



Marketing &
Promotions



Inventory &
Procurement



Customer
Care Support



IT, App
Management &
Development



Delivery &
Logistics Team

Vendor Benefits

→ **Business Growth**

Reach 2–5x more customers in your local area (within 2 km radius).

Digital storefront on the VBR app for your area.

Zero rent expansion – grow without opening more shops

→ **Tech Support & Ease:**

Free listing & catalog creation.

Use your mobile to manage stock, orders, and payments.

Real-time order alerts with vendor-friendly app.

→ **Delivery Handled by VBR:**

Our riders pick up and deliver – no delivery boy needed.

Track orders easily and handle only packing.

→ **More Profits, No Pressure:**

Commission after success – we earn only when you earn.

→ **Exclusive Area Lock:**

Zone-based exclusivity – we don't onboard your competitor in the same 2 km radius.

→ **Free Marketing:**

Social media promotions, push notifications, and WhatsApp campaigns.

→ **Trust & Support:**

Personal vendor relationship manager.

Transparent dashboard with order and earnings history.

Return & refund policies managed fairly.

Customer Benefits

→ Hyperlocal Convenience:

Order from trusted nearby stores in your own locality.

Delivery in 30–60 minutes, not hours. Support your neighborhood while shopping online.

→ Huge Variety:

All categories in one app: Grocery, Fruits, Dairy, Meat, Electronics, Cosmetics, etc.

From small kirana shops to niche electronics and wellness stores.

→ Fresh & Reliable:

Daily stock updates. Fresh meat and vegetables from local vendors.

Verified vendors and hygiene-checked supplies.

→ Time-Saving:

Skip shop visits, long queues, or parking headaches. One-tap repeat order, track delivery live

→ Safe & Discreet:

Private packaging for wellness and personal care products.

Contactless delivery on request.

→ Budget Friendly:

No hidden charges. Coupons, cashback, and app-only offers. Daily deals from local sellers.

→ Transparent Support:

Easy returns, chat support, order tracking. Pay via UPI, COD, or VBR Wallet

Delivery Partner Benefits (VBR Riders)

→ 💰 Flexible Earnings

Earn ₹15-₹30 per delivery (based on category & distance).

Daily payout or weekly bank transfer available.

Incentives for peak hours, bulk orders, and good customer ratings.

→ 🕒 Work on Your Own Time

Choose your own shifts – full-time or part-time. Ideal for students, gig workers, or part-timers. Extra incentives for evening/morning delivery slots (like dairy or meat).

→ 📍 Small Area, Short Distance

Deliver only in a 2-3 km local radius.

Save on petrol and bike maintenance. Spend more time delivering, less time riding.

→ 🛒 Lightweight Orders

Most orders are grocery, cosmetic, or health items – no heavy lifting.

Minimal packaging stress – stores pack, riders just deliver.

→ 🛡️ Safety & Support

In-app delivery tracking and routing. Emergency contact support from VBR rider team.

Safety gear (mask, jacket, gloves) for registered riders.

→ 📄 Training & Rewards

Simple 30-min onboarding training (online or in-person). Weekly rewards: “Top Rider of the Week” gets cash bonus or fuel coupon D card, VBR badge, and rider support chat group access.

→ 🎯 No Experience Required

No previous job experience needed. Smartphone & two-wheeler.

Anyone with a driving license and local address proof can apply.

Work with us !



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We would be honored to have you join us on this journey. At VBR, we are committed to mutual growth and to fostering a thriving ecosystem that supports local businesses. Together, we can contribute meaningfully to the 'Vocal for Local' initiative and build a sustainable future.

VBR Multitrade Private Limited

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5.0 ★★★★★ 2 reviews

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